

CreatorDB Empowered Yakult to Connect with the Perfect Influencer and Expanded Brand Impact

Yakult

養樂多



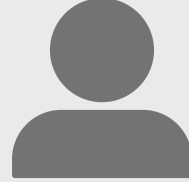
Industry

Food & Beverage



Offering

Dietary supplement



Target persona

Mandarin speaking



Target Geo

Taiwan

About Yakult

Yakult is a global probiotic dairy product that has been trusted by millions for its delicious taste and health benefits. Packed with billions of live beneficial bacteria, each small bottle of Yakult is a powerful ally for maintaining a healthy gut and supporting overall well-being.

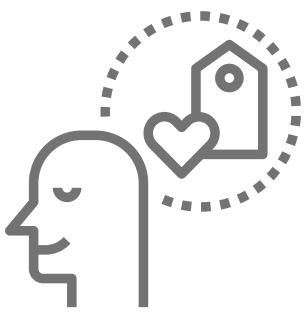
Since its inception in 1935, Yakult has been committed to providing a natural and effective solution for promoting digestive health, making it a favorite among health-conscious individuals worldwide.

Campaign Core Feature

Reintroducing Yakult, the easy-to-access dietary supplement packed with billions of good bacteria to boost your health. Just one bottle a day keeps your gut healthy.

Experience the natural goodness of Yakult and unlock a healthier you effortlessly.

Our Touch



Amplify Brand Impact

With CreatorDB, Yakult has achieved an impressive 4.3 million impressions, boosting its brand impact and increasing visibility.



Find the best fit

CreatorDB has partnered with Yakult to connect them with influencers who truly resonate with their audience, expanding their impact and reach.



Backed by Medical Professionals

We've reintroduced Yakult as a dietary supplement and helping people gain a deeper understanding of the product with the endorsement of medical professionals.

About CreatorDB

CreatorDB Agency can help you achieve your goals: from small to large endeavors, we deliver end-to-end campaign management with a top-notch understanding of your and your target market's needs. We are experts at crafting and executing campaigns worldwide to bring you only the best when it comes to influencer marketing.